

IME Doctoral Colloquium 2018 Schedule

Day 1: 07-04-2018	Time
Registration	8:30 a.m. - 9:00 a.m.
Inauguration	9:00 a.m. - 9.30 a.m.
Tea	9:30 a.m. - 9:45 a.m.
Expert talk (Prof. Subramanian Krishnamurthy, ISB)	9:45 a.m. - 10:45 a.m.
Session 1-Track 1	10:45 a.m. - 12:30 a.m.
Session 1-Track 2	10:45 a.m. - 12:30 p.m.
Lunch	12:30 p.m. - 2:30 p.m.
SAS Workshop	2:30 p.m. - 5:00 p.m.
Day 2: 08-04-2018	Time
Expert talk (Prof. Apratim Guha, IIM Ahmedabad)	9:30 a.m. - 10:30 a.m.
<i>Title: "Mutual Information: a measure of non-linear dependence"</i>	
Tea	10:30 a.m. - 10:45 a.m.
Expert talk: (Prof. Amar Sapra, IIM Bangalore)	10:45 a.m. - 11:45 a.m.
<i>Title: "Optimal Assortment, Quantity and Dynamic Pricing for Multiple Vertically-Differentiated Products with Short Lifecycle"</i>	
Session 2-Track 3	11:45 a.m. - 1:00 p.m.
Session 2-Track 4	11:45 a.m. - 1:00 p.m.
Lunch	1:00 p.m. - 2:30 p.m.
Session 3-Track 5	2:30 p.m. - 4:30 p.m.
Session 3-Track 6	2:30 p.m. - 4:30 p.m.
Tea	4:30 p.m. - 4:45 p.m.
Conclusion	4:45 p.m. - 5:00 p.m.

Track 1 (Economics/Finance)

Rupika Khanna* and Chandan Sharma	Information Technology And Output Growth: A Comparison Across Sectors Using Micro-Level Data On Indian Manufacturing
Ridhima Agrawal*	Factors Determining Staged Venture Capital Financing
Amit Jha*	Performance Evaluation of Indian States in the Power Sector with Shifting Energy Mix Regime using State-of-the-Art DEA and Lessons Drawn Therefrom

Track 2 (Decision Sciences/Operations Research/Operations management/Statistics/Management Information Systems)

Krishna Mohan T V* and R K Amit	Dismantlers' Dilemma in End-of-Life Vehicle Recycling Markets: Insights from Emerging Economies
Alok Raj*, Samir K K Srivastava and Amit	Impact Of Institutional And Consumer Pressures On Adoption Of Sustainable Public Procurement: A Cross-

Agrahari	Country Empirical Study
J.Laxmi Lalitha* and V. Madhusudanan Pillai	Lot Streaming In A Dynamic Flow Shop With Missing Operations

Track 3 (Marketing/Organizational Behavior/Human Resource Management/Strategy)

Anjali Sharma* and R.R.K. Sharma	An Investigation of Consumer Switching Behavior in Services through Relational Paradigm
Madhurima Mishra, Shivan Sanjay* Patel and Venkatesh Murthy	Grounded Theory Methodology In Human Resource Management Literature: A Systematic Review

Track 4 (Decision Sciences/Operations Research/Operations management/Statistics/Management Information Systems)

Rohit Gupta*, Indranil Biswas and Sushil Kumar	Greening, Quality, And Advertising Effort Decisions For Three-Tier Supply Chain: A Game-Theoretic Approach
Vijay Lahri* and Krishnendu Shaw	Analysis of Critical Drivers Towards Sustainable Green Supply Chain Practices And Performance Management: Using Fuzzy AHP Approach

Track 5 (Marketing/Organizational Behavior/Human Resource Management/Strategy)

Madhurima Mishra*	The Relationship Between Dark Triad Personality Traits and Knowledge Hiding Behavior in Organizations: An Empirical Investigation
Ramswarup Bhaksar*	Understanding Business Incubation: A Network Theory Based Approach
Ruchi Payal*, Dr. Salma Ahmed and Dr Roma Mitra	A Study of Knowledge Management Strategy, Enablers, Process and Organisational Performance In Indian Software Companies
Shatrughan Yadav* and Usha Lenka	A Systematic Review of Diversity Management and Its Impact on Organization Performance in the Indian Context

Track 6 (Economics/Finance)

Kewal Singh*	Estimating the Cost of Capital for Indian Infrastructure Sector
Subhankar Mukherjee* and Parthapratim Pal	Assessing the Impact of Crop Insurance on Crop Productivity in India
Manohar Giri* and Devlina Chatterjee	Unbanked and Uninsured? Effect of Financial Inclusion on Life Insurance Demand
Vikas Sangwan*	Dividend payout policy in India - An empirical study

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