

Ibrahim Ahmad Siddiqui

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EDUCATION			
Degree/Qualification	Institution	CGPA/Percentage	Year
MBA (Expected April 2025)	Indian Institute of Technology, Kanpur	-	2023 – Present
B.Tech. (Civil Engineering)	Jamia Millia Islamia, New Delhi	7.32	2016 – 2020
HSC (12 th)	St. Joseph's College, Prayagraj (CISCE)	93.60%	2015
SSC (10 th)	St. Joseph's College, Prayagraj (CISCE)	85.83%	2013

WORK EXPERIENCE	
Indiamart Intermesh Limited Senior Executive	Noida January 2022 – March 2023 ▪ 13 Months
<ul style="list-style-type: none">▪ Did primary and secondary research around the product category to capture insights and perform operations▪ Studied and researched other e-commerce platforms to understand the pricing, content, and taxonomy▪ Enhanced buyer experience by improving the interaction on the platform▪ Gathered data from different Google tools like Google Analytics, Keyword Planner, and Search Console	

CERTIFICATIONS
<ul style="list-style-type: none">▪ 'Excel For Beginners' by Great Learning▪ 'Excel For Intermediate Level' by Great Learning▪ 'Google Analytics for Beginners' by Google Analytics Academy

ACADEMIC PROJECT	
Jamia Millia Islamia	<ul style="list-style-type: none">▪ Designed a sewage treatment plant for DLF Mall of India with consideration of zero liquid discharge

OTHER INTEREST AND HOBBIES
<ul style="list-style-type: none">▪ Reading News▪ Listening to Music▪ Cycling