

Yash Gupta

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EDUCATION			
Degree/Qualification	Institution	CGPA/Percentage	Year
MBA (Expected April 2025)	Indian Institute of Technology, Kanpur	-	2023 - Present
B.Tech. (Mining Engineering)	University of Petroleum and Energy Studies, Dehradun	8.14	2017 - 2021
HSC (12 th)	RNS World School, Jhansi (CBSE)	71.20%	2017
SSC (10 th)	Army Public School, Jhansi (CBSE)	8.30	2015

WORK EXPERIENCE	
DataM Intelligence Market Research Associate	Hyderabad February 2021 – April 2022 ▪ 15 months
<ul style="list-style-type: none">▪ Performed quantitative secondary research in multiple domains to obtain valuable market insights▪ Carried out data analysis to generate meaningful insights to aid business transformation decisions▪ Prepared market research reports showcasing market sizing based on regions and segments▪ Conducted competitor benchmarking to identify market trends, key players, and potential opportunities▪ Collaborated with multiple clients to understand their requirements and ensured timely delivery of projects	

POSITIONS OF RESPONSIBILITY	
IIT Kanpur	▪ Placement Coordinator for MBA (Batch 2023-25)
UPES, Dehradun	▪ Student Placement Representative, Mining Batch (2017-2021)

CERTIFICATIONS
<ul style="list-style-type: none">▪ 'Microsoft Excel-Excel from Beginner to Advanced' by Udemy▪ 'Tableau 2022 A-Z: Hands-On Tableau Training for Data Science' by Udemy▪ 'The complete SQL Bootcamp: Go from Zero to Hero' by Udemy▪ 'Lean Six Sigma Green Belt Certification' by KPMG

ACADEMIC PROJECTS	
Sasan Coal Mine (Reliance)	▪ Performed mining operations in the world's largest integrated power generation and coal mining project
Caliche Private Limited	▪ Exploration and exploitation methods in mining, defining conditions and processes of their usage

ACHIEVEMENT	
ICAR, Hyderabad	▪ Finalist of Samadhaan: The case study competition of SANKALP 8.0
UPES, Dehradun	▪ Won 2 nd prize in the Women Empowerment quiz organized at IGNITE fest

OTHER INTEREST AND HOBBIES
▪ Travelling new places ▪ Playing cricket