Vishal Sharma

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EDUCATION

Degree/Qualification	Institution	CGPA/Percentage	Year
MBA (Expected April 2025)	Indian Institute Of Technology Kanpur		2023-2025
B.Tech- Mechanical Engineering	Dr. APJ Abdul Kalam Technical University	86 %	2018-2022
HSC (12th)	Kendriya Vidyalaya No 1 AFS Agra	88.83%	2017
SSC (10th)	Kendriya Vidyalaya No 1 AFS Agra	93.1%	2015

WORK EXPERIENCE

Dichroic Labs LLP   **Work From Home**
Product Management Intern   **17 th March 2023 to 17 th June 2023 ▪ 3 Months**
▪ Conducted comprehensive market research, competitor analysis, and gathered valuable customer insights.
▪ Implemented data analysis tools such as Google Analytics and Hotjar to monitor and optimize the user experience.
▪ Implemented essential functionalities on the e-commerce platform: Emailing function, Bulk Order button etc.
▪ Integrated key third-party services into the platform, including Whatsapp Business API, Shipping Partner etc.

Chegg India Pvt. Ltd.   **Freelancing**
Subject Matter Expert in Calculus   **July 2022 – April 2023 ▪ 10 Months**
▪ Interacted and solved 140 doubts related to calculus with multiple students of different regions and domains.

POSITION OF RESPONSIBILITY

Senior Executive Marketing, Techkriti IIT Kanpur	Established communication with multiple sponsors, nurture relationships with them, and secure financial support for our initiatives.
Event Coordinator at Dr. Abdul Kalam Arts and Cultural Fest 2019 (State level)	The Dramatics event comprises managing teams participating in Nukkad Nataks, Skits, Mime and assisting them throughout the cultural fest.

CERTIFICATION

▪ Become a Product Manager - Udemy
▪ Agile Project Management - Google - Coursera
▪ Project Planning: Putting It All Together - Google - Coursera
▪ Project Execution: Running the Project- Google - Coursera
▪ Data Analytics - Coding Ninjas
▪ Data Visualisation: Empowering Business with Effective Insight - TATA - Forage

CASE COMPETITIONS

Aagaaz,TRBS - The Red Brick Summit 2023 Indian Institute of Management (IIM), Ahmedabad	Secured 2nd position at the national level Pitched startup idea.
Mokkup's Dashboard Wireframe Challenge by Mokkup.ai	National finalist, created wireframes for patient's and doctor's dashboard.
Consultank - Igniting the Consulting Think Tank by iimjobs.com	National finalist, built a marketing plan to solve the given problem statement.
Pitch Perfect - The Entrepreneurship Innovation Challenge, IIT Bombay	National finalist, pitched a startup idea, includes idea, financials, business model canvas, risk and mitigation

OTHER INTEREST AND HOBBIES

Nukkad Natak and Skit at Thomso IIT Roorkee's Cultural Fest and Dr Abdul Kalam Arts and Cultural fest respectively.