

# Satya Sree Naga Manideep Kancherla

▪ [satyasnmk23@iitk.ac.in](mailto:satyasnmk23@iitk.ac.in) ▪ 7675055886 ▪ [www.linkedin.com/in/satyak23](http://www.linkedin.com/in/satyak23)



| EDUCATION                        |   |                 |                |
|----------------------------------|---|-----------------|----------------|
| Degree/Qualification             | Institution   | CGPA/Percentage | Year           |
| MBA (Expected April 2025)        | Indian Institute of Technology, Kanpur                  | -               | 2023 - Present |
| B.Tech. (Mechanical Engineering) | Sagi Rama Krishnam Raju Engineering College, Bhimavaram | 8.49            | 2016 - 2020    |
| HSC (12 <sup>th</sup> )          | Aditya Junior College, Palakollu (BIEAP)                | 87.80%          | 2016           |
| SSC (10 <sup>th</sup> )          | Aditya Public School, Palakollu (BSEAP)                 | 9.00            | 2014           |

| WORK EXPERIENCE  |   |
|--|---|
| <b>Infosys</b><br><b>Systems Engineer</b>  | <b>Hyderabad</b><br><b>January 2021 – July 2023 ▪ 30 Months</b> |
| <ul style="list-style-type: none"><li>▪ Led a team of 8+ people as offshore lead while managing the production environment as an SFMC developer</li><li>▪ Global client interactions in solving their critical issues and coordinating their marketing strategies</li><li>▪ Responsible for maintaining and uploading the vouchers into SFMC related to different email campaigns</li><li>▪ Worked for nearly 40+ countries globally in parallel, providing timely deliverables</li><li>▪ Good understanding of B2C and B2B dynamic communication with continuous engagement</li></ul> |   |

| POSITION OF RESPONSIBILITY      |  |
|---------------------------------|--|
| <b>SRKR Engineering College</b> | ▪ Organized 'SANKETA 2K20' conducted by the Department of Mechanical Engineering |

| CERTIFICATIONS   |
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| <ul style="list-style-type: none"><li>▪ 'Salesforce Marketing Cloud Email Specialist' by Salesforce</li><li>▪ 'Salesforce Marketing Cloud Email/Admin/ Consultant Training' by Udemy</li><li>▪ 'Microsoft Excel - Excel from Beginner to Advance' by Udemy</li></ul> |

| ACADEMIC PROJECT                            |  |
|---|--|
| <b>SRKR Engineering College, Bhimavaram</b> | ▪ Designed and manufactured a prototype for the automatic clay brick-making machine using a cam and follower mechanism |

| OTHER INTEREST AND HOBBIES      |
|---------------------------------|
| ▪ Cooking ▪ Badminton ▪ Drawing |