

Ashutosh Jha

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EDUCATION			
Degree/Qualification	Institution	CGPA/Percentage	Year
MBA (Expected April)	Indian Institute of Technology, Kanpur	-	2022 - Present
B.Tech. (Electrical & Electronics)	Vellore Institute of Technology, Chennai	8.73	2016 - 2020
HSC (12 th)	Nirmal Jr. College of Commerce and Science, Mumbai (Maharashtra State)	73.08%	2016
SSC (10 th)	Ryan International School, Mumbai	8.80	2014

WORK EXPERIENCE	
Supersourcing Technologies Pvt. Ltd. Associate Product Manager	Indore February 2022 – June 2022 ▪ 4 Months
<ul style="list-style-type: none">▪ Raised \$500k seed funding by devising product strategy to align with CEO's and investor's goals▪ Conceptualized and built B2B SaaS model for generating MRR in 1.5 months, growing product revenue 5-fold▪ Designed and built entire analytics dashboard on ZOHO Analytics to get actionable insights▪ Identified and fixed gaps in user journey to drive both supply and demand count up by 200% in 4 months▪ Devised marketing strategies for cross-channel and in-product marketing using GoogleAds and MoEngage	
Wipro Ltd. Project Engineer	Bengaluru September 2019 – February 2022 ▪ 17 Months
<ul style="list-style-type: none">▪ Involved in requirement gathering client stakeholders spread across the globe▪ Modelled cloud data warehouse and migrated legacy data to cloud platform via ETL pipelines▪ Responsible for generating reports using Power BI to deliver business insights to key stakeholders▪ Worked on software like Matillion, PowerBI, Microsoft Azure, Salesforce, SAP, HFM	

POSITIONS OF RESPONSIBILITY	
IIT Kanpur	<ul style="list-style-type: none">▪ Placement Coordinator for MBA Program Batch 2022-24
VIT, Chennai	<ul style="list-style-type: none">▪ President of Event Management Club (2018-19)

CERTIFICATIONS	
<ul style="list-style-type: none">▪ 'Tableau 2022 A-Z: Hands-On Tableau Training for Data Science' by Udemy▪ 'Agile Product Owner Role: Foundations' by LinkedIn▪ 'Building a Data Warehouse' by Matillion▪ 'SQL Intermediate' by HackerRank	

ACADEMIC PROJECT	
FOSSEE, IIT Bombay	<ul style="list-style-type: none">▪ Served as winter intern for 6 months▪ Worked on eSim - an open-source electronic circuit simulator for educational use

ACHIEVEMENTS	
VIT, Chennai	<ul style="list-style-type: none">▪ Published 3 research papers in Springer, Materials Today and IEEE
ZS Campus Beats Case Challenge	<ul style="list-style-type: none">▪ Finished in top 50 teams amongst 1000+ teams pan India in 2019

OTHER INTERESTS AND HOBBIES	
<ul style="list-style-type: none">▪ Guitar ▪ Stock Market ▪ Painting and Sketching	