



Industrial & Management Engineering || IIT Kanpur



MBA Final Placement Report Batch 2018-20

From the Placement Desk



Dr. Amit Shukla
Assistant Professor
Faculty Coordinator, Placements

With the completion of yet another placement season, I am delighted that we saw a positive trend in our placement statistics, the average CTC as well as the median CTC saw a rise this placement season. And the fact that it all happened during today's unprecedented times comprehensively vindicates the enormous confidence reposed in us by our valuable industry partners, the excellence of our alumni, and the resulting strong brand equity of our MBA program. This year we had the opportunity of hosting some of the biggest names in the industry offering some of the most sought after profiles to our students. I would like to thank our recruiters, faculty members, alumni, staff and all those who have trusted us and supported us throughout this placement season. With this, I would like to invite you to read further about the final placements of batch of 2018-20.

Final Placements at MBA IIT Kanpur

The placement process at MBA IIT Kanpur is conducted every year by the MBA Placement Committee under the guidance of faculty placement advisor along with the support of the Students' Placement Office of IIT Kanpur.

Highlights of Final Placements

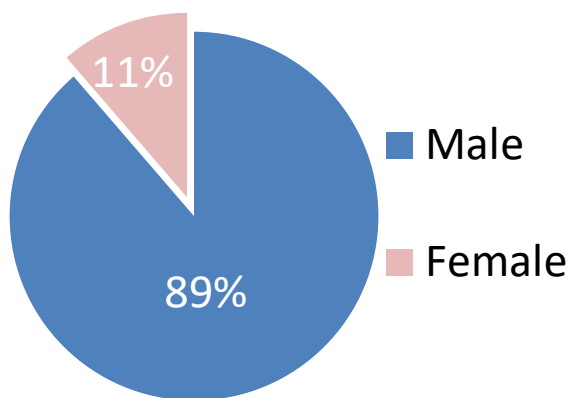
The successful placement season for the MBA batch of 2018-20 stands testimony to the growing confidence of the corporate world in the MBA program at IIT Kanpur. The students were offered profiles in the domains such as Analytics, Consulting, IT, Operations, Finance and Marketing. Our regular recruiters such as Atria, ICICI Bank, Infosys, Mphasis, Ford, HDFC Bank, ITH, IndiaMart continued their relationship with our program this year as well. In addition, MBA IIT Kanpur was able to forge bonds with many new recruiters including Tiger Analytics, Analytics Quotient, Exawizards, ITC Infotech, Infosys BPM, etc.

31 Companies from sectors such as Consulting, Financial services, Advisory, Healthcare, E-commerce, IT and various others offered myriad profiles under different domains.

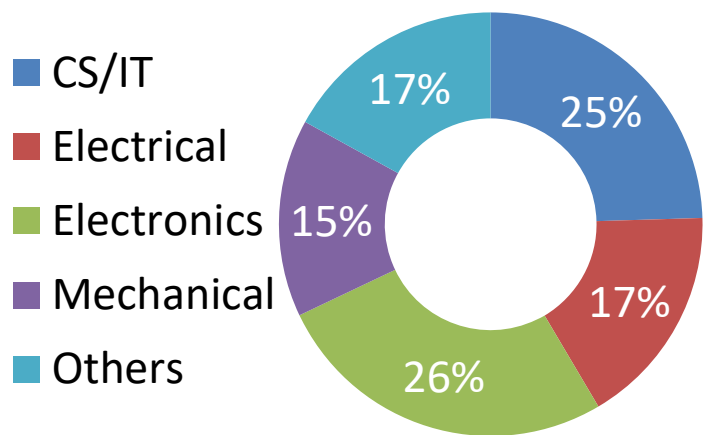
Batch Profile

The batch of 2018-20 upheld the high standards set by the MBA program at IIT Kanpur for the students augmented by strong academic background along with the diverse & vast work experience.

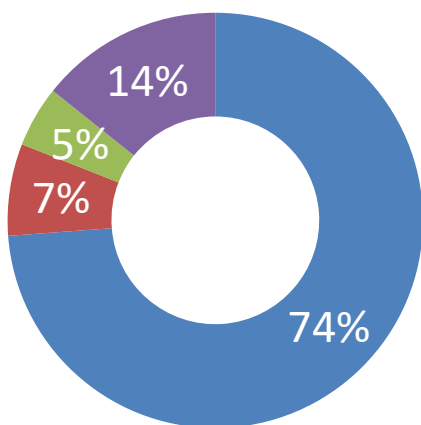
Gender Diversity



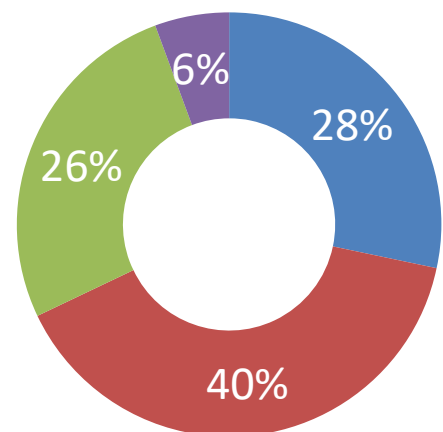
Engineering Background



Work Industry



Work Experience



- IT/Consulting
- Manufacturing
- Education
- Others

- 0-11 Months
- 12-23 Months
- 24-35 Months
- >35 Months

CTC Statistics

No. of companies
visited



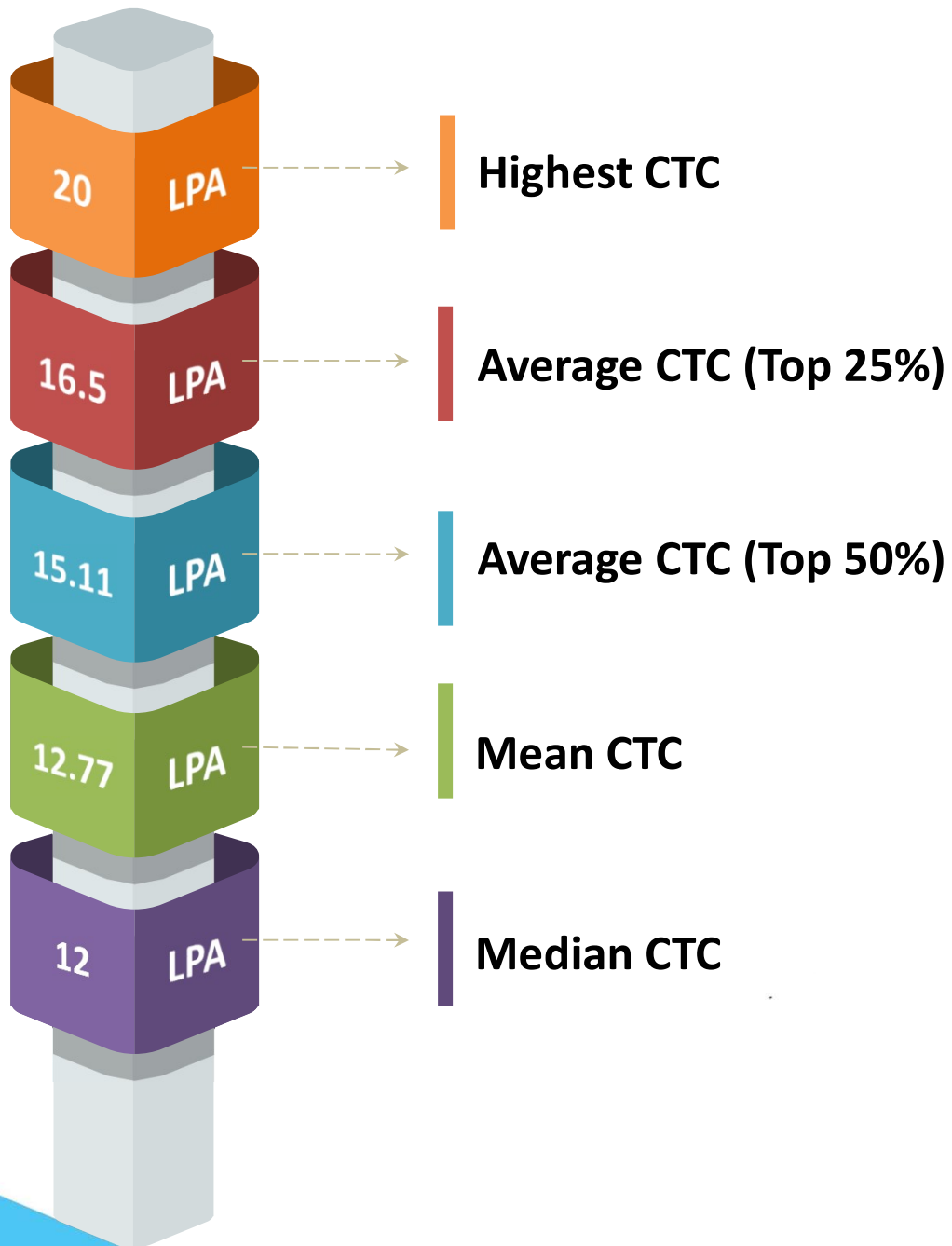
No. of Offers



No. of
PPOs/PPIs

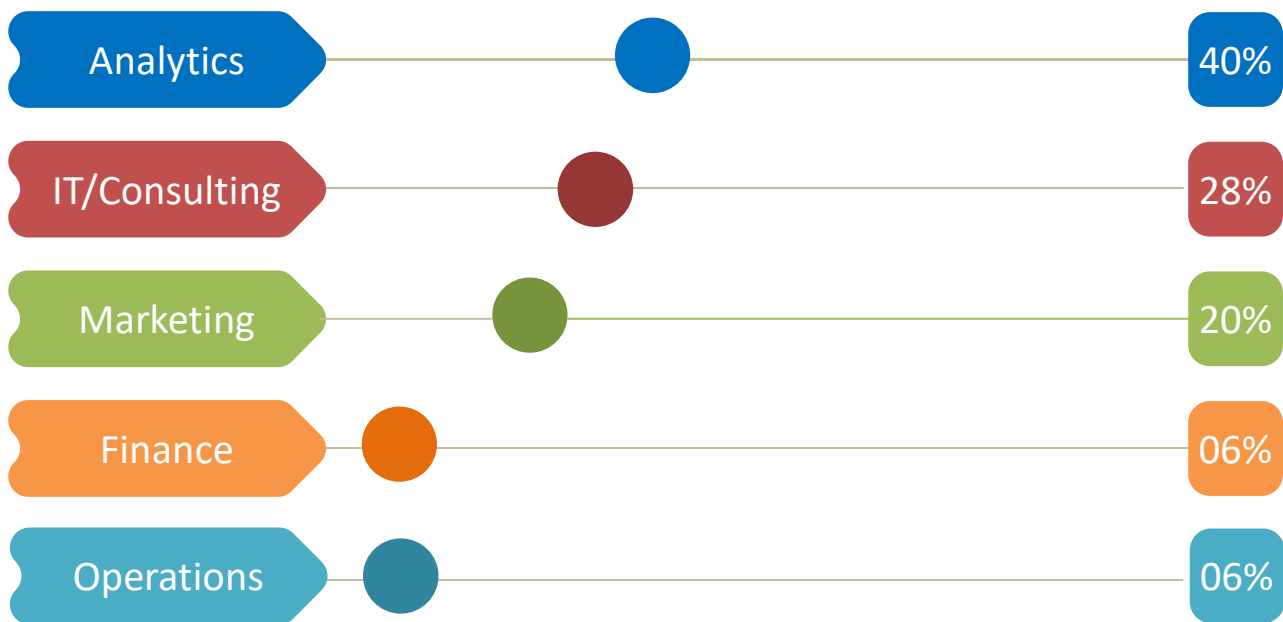


YOY increment
in CTC



Profiles Offered

Domain wise Profiles offered



Marketing

The marketing domain received offers with 20% of the batch accepting offers from companies such as Lupin, IndiaMart, HDFC Bank, ICICI Bank, etc. The profiles offered were Assistant Product Manager, Brand Manager, Business Development, Relationship Manager, etc.

Finance

6% of the batch secured offers from companies such as JM Financial, ICICI Bank, ITH, etc. The profiles offered were Investment Banker, Credit Risk Manager, Management Trainee, Financial Analyst, Wealth Manager, etc.

Analytics

The analytics domain continued to receive the maximum number of offers this placement season as well with 40% of the batch accepting offers across various sectors like Financial Services, Healthcare, Information Technology, etc. The profiles offered were Analyst, Senior Associate Consultant, Senior Business Analyst, etc. Some of the prominent recruiters for these profiles were Ford, Tiger Analytics, Bajaj Finserv, Optum, Mphasis, ITC Infotech, etc.

IT Consulting & Strategy

Our recruiters such as Infosys, Infosys BPM, ITC Infotech, Bajaj Finserv, etc offered profiles like Technology Consultant, Associate Consultant, Business Development Manager, IS Trainee, Product Manager, etc. 28% of the batch sought placement in this domain.

Operations

The profile offered in domain of operations management were of Senior Manager (Operations), Supply Chain Manager, Quality Manager, etc.

Key Recruiters



Contact

Placement Cell

315, IME Department,

IIT Kanpur

Email: mba@iitk.ac.in

Dr. Amit Shukla

Assistant Professor

Faculty Coordinator, Placements

Phone: 0512-259-6876

Email: skamit@iitk.ac.in

Student Coordinators

Batch 2019-21

Achal Raj Goyal

Phone: +91-7000953266

Email: achalraj@iitk.ac.in

Anupam Chatterjee

Phone: +91 - 9140483266

Email: anupamch@iitk.ac.in

Pranab Roy

Phone: +91 - 9804236328

Email: pranabr@iitk.ac.in

Ruchi Mishra

Phone: +91 - 8726096381

Email: ruchim@iitk.ac.in

Rishabh Gupta

Phone: +91 - 7276872245

Email: rigupta@iitk.ac.in

Tarun Kumar Mishra

Phone: +91 - 9980978661

Email: tkmishra@iitk.ac.in

Batch 2018-20

Isvorya

Phone: +91 -9958264936

Email: isvorya@iitk.ac.in

Milind Dev Shukla

Phone: +91-9453866599

Email: milindds@iitk.ac.in

Thejas Sairam

Phone: +91-7299265055

Email: thejass@iitk.ac.in

Yash Sikri

Phone: +91-9718536560

Email: sikriy@iitk.ac.in