



IIT Kanpur
MBA

MBA . INDIAN INSTITUTE OF TECHNOLOGY , KANPUR

Department of IME

MBA IIT KANPUR

Final Placement Report

Batch 2014-16

FINAL PLACEMENT REPORT 2014-16

Placements at MBA IIT Kanpur

The placement process of MBA IIT Kanpur is conducted every year by the MBA placement committee under the guidance of the faculty placement advisors along with the support of the Student Placement Office of IIT Kanpur.

Placement Process

Traditionally 1st December marks the beginning of the placement week where various big multinational companies participate in the placement season. This year too we saw a host of companies showing their interest to recruit students from our campus. The slotting of companies is performed in a transparent manner as mentioned in the guidelines for placements and under the supervision of our faculty placement advisor.

Highlights-Placement season 2016

The placement for the IME MBA Batch 2014-16 was a testimony to the growing faith of the various corporate leaders in the MBA program of IIT Kanpur.

We continued our ever growing relationship with our regular recruiters like Deloitte, Infosys, ITC InfoTech, Cognizant and LAVA International.

Other companies that participated in the placement process include EXL, Newgen, Avery Dennison, Crisil, Grex etc.

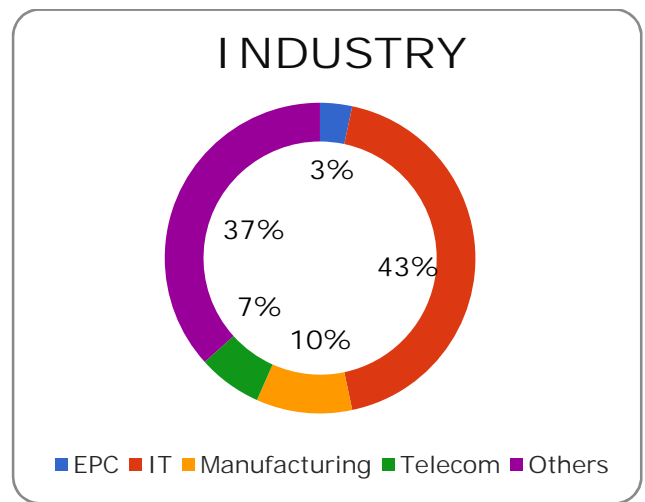
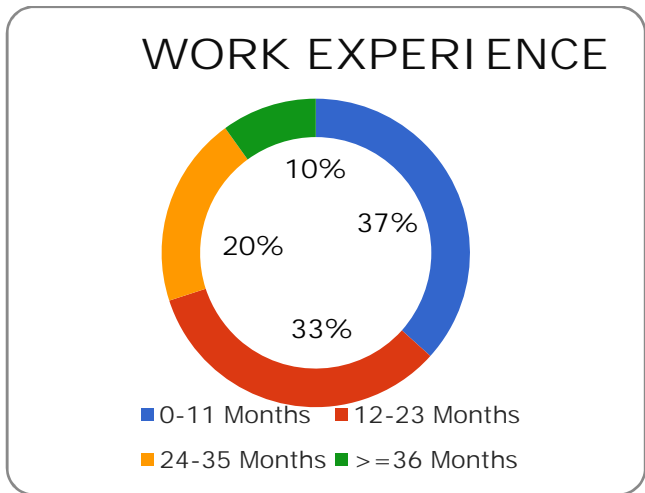
MBA, IIT Kanpur saw a spectacular first week of placements. More than 80 percent of the batch had successfully secured offers in the first week of placements where we had 15 companies participating in the campus placement season and making offers to our students. 10% of the students secured multiple offers too.

After the first week, Placements followed a rolling process where more than 25 companies visited the campus for recruitment. The available students appeared for interviews in companies that offered suitable profiles.

Companies offered a myriad of profiles in Operations, Marketing, Finance, Analytics, Consulting and others. The visiting companies were extremely satisfied with the quality of the students in the batch.

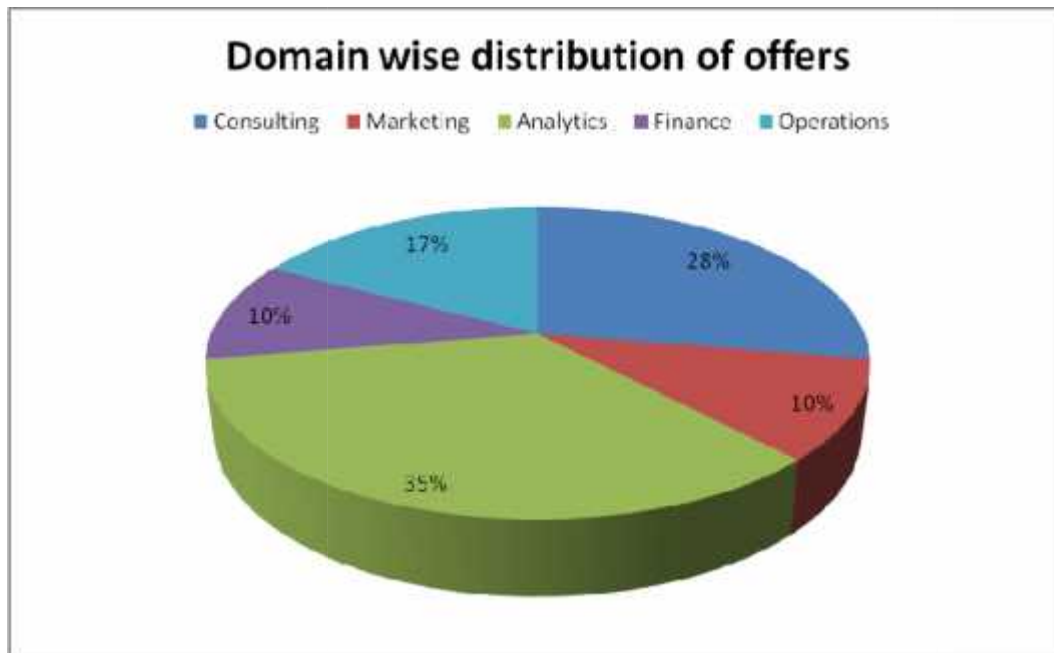
BATCH OF 2014-16

The batch of 2014-16 possessed a strong academic background. Majority of the batch had prior work experience in industries like Energy, Manufacturing, IT, Power, Telecom etc.



Placement Statistics

Number of Companies Participating	20
Total number of students	30
Number of students opted out	2
Total number of offers	29
Number of PPO/PPI's offered	4
Highest salary accepted	14 LPA
Average salary	9.2 LPA
Top 30% average	11.3 LPA



IT, Consulting & Strategy: This year's process saw 28% of the batch being offered roles in Consulting & IT. Owing to a large pool of students having work – experience, many IT & Consulting companies visited the campus and offered coveted profiles like Consultant, Associate Consultant, Senior Associate Consultant , Senior Executive (Product and Services) etc. Deloitte, Infosys, Cognizant, Newgen Technologies were among the companies that recruited in these domains.

Marketing: 14% of the students opted for Marketing profile. The students bagged offers from major brand names like Lava, Techvertica among others. Profiles such as Young Leader and Marketing analyst were offered.

Analytics: Analytics was the most sought after domain with 35% of the students being offered roles in this domain. A myriad of companies offered profiles like Analyst, Business Development Analyst, Senior Business Analyst etc. in the area of Analytics this placement season. Some of the prominent recruiters for Analytics profiles were EXL, Infosys, Cognizant.

Operations: This year witnessed 17% of the students being offered roles in Operations management. Highly coveted profiles like Supply Chain Consultant, Supply Chain manager and Management Trainee-Core Team were offered to the students. ITC Infotech, Connect India, Avery Dennison among others were the companies offering Operations profile.

Finance: 10% of the students were offered profiles like Financial Consultant, Management Trainee in the Finance domain during this placement season. CRISIL, GREX etc. were the major recruiters for Finance profiles.

MBA, IIT Kanpur hence reaffirms its commitment to provide talented and outstanding managers and looks forward to building lasting and rewarding relationships with the industry. We, at MBA, IIT Kanpur take this opportunity to invite corporations from every sector to visit us and find bright talent to build a lasting and fruitful partnership for the future.

KEY RECRUITERS



Deloitte.

Infosys®

LAVA



McKinsey Solutions



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