

In this research monograph we relate organizational variables such as personality, culture, information systems and innovations to strategy. We raise important research issues in this short volume; and hope that management community will address these issues in their future research. Every effort was made to ensure that we are contributing to knowledge.

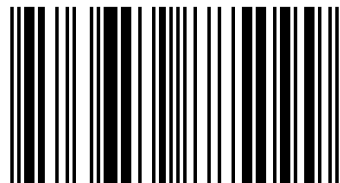


RRK Sharma

Relating Personality, Culture And IS, Innovation To Strategy



RRK Sharma has till date 330 (grand total) publications (23 book chapters; 65 international conferences published and 108 journal articles; and four research monographs with a total of 134 articles). He has taught 22 different courses in IME IIT KANPUR since 1989.



978-3-659-88509-9

