

Indian Institute of Technology Kanpur

Proposal for a New Course

1. **Course No:** ECO7XX
2. **Course Title:** Public Policy Formulation and Implementation in India
3. **Per Week Lectures:** 3 (L), Tutorial: 0 (T), Laboratory: 0 (P), Additional Hours: 0

Credits: (3*L+T +P+A): 9 credits

Duration of Course: Full Semester

4. **Proposing Department/IDP:** Economic Sciences

Other Departments/IDPs which may be interested in the proposed course: N/A

Other faculty members interested in teaching the proposed course: Vimal Kumar

5. **Proposing Instructor(s):** Kumar Alok & Vimal Kumar

6. Course Description:

A) **Objectives:** The course introduces students to the theoretical constructs of public policy and illustrates how it is applied in India with case studies relevant to India. The objective of this analytical course is to prepare students for critical evaluation of public policy issues and to make them informed participants in the related constructive dialogue.

B) **Contents** (*preferably in the form of 5 to 10 broad titles*):

S. No.	Broad Title	Topics	No. of Lectures*
1.	Public policy – theoretical perspectives	Basic concepts, policy science and evolution; Policy analysis: process and framework; Models for policy analysis	5
2	Forces in policy making – key actors and dynamics	Key actors – role played by each category of actors; Official policy makers – executive, legislature, judiciary; Operation of checks and balances; Importance of institutions and their strengthening in policy making – global lessons; Case studies	9

3	Decision making	Process and approaches; Common heuristics; Lessons to be learnt while formulating public policies	3
4	Public policy implementation	Key requirements; Approaches to policy implementation; Case studies	3
5	Public policy evaluation	Assessing performance; Evaluation approaches, techniques; Case studies	3
6	Miscellaneous issues in public policy	Key issues likely to affect public policy making in future; Issues related to organizational structure/restructuring for policy formulation and implementation; Relevance of Choice architecture and Nudge theory in public policy making and implementation	4
7	Case studies	Rural sanitation; Decentralized institutional strengthening (local bodies); Designing and managing technology projects in the Government; Cases of failed policies: detailed analyses; How political agenda changes due to impact of events: case of creation of NIA after 26/11; How customs and practices influence policy making; Importance of global developments on national policy – few examples; Judicial reviews – acid attack victims, prison reforms, human trafficking , Visakha guidelines.	9
8	Project	Group assignments for students on critical evaluation of policies and presentation in the class	3

C) Pre-requisites, if any (*examples: a- PSO201A, or b- PSO201A or equivalent*): None

D) Short summary for including in the Courses of Study Booklet: The course introduces students to the theoretical constructs of public policy and illustrates how it is applied in India with case studies relevant to India. The objective of this analytical course is to prepare students for critical evaluation of public policy issues and to make them informed participants in the related constructive dialogue.

7. Recommended books:

- 1) Understanding Public Policy by Thomas R Dye. Pearson. 2016.
- 2) Public Policy: Politics, Analysis and alternatives by Michael E. Kraft and Scott R. Furlong, CQ Press (SAGE). 2015.

- 3) Public Policy in India by Rajesh Chakrabarti and Kaushiki Sanyal. Oxford India Short Introduction Series, Oxford University Press. 2016.
- 4) Public Policy: Formulation, Implementation and Evaluation by R K Sapru and Y Sapru. Sterling Publications Private Limited. 2019.
- 5) Why Nations Fail by Daron Acemoglu and James Robinson. Profile Books. 2013.
- 6) Nudge: Improving decisions about health, wealth, and happiness by Richard Thaler and Cass Sunstein. Penguin. 2009.

8. Any other remarks: N/A.

Dated: August 26, 2024 Proposer: Kumar Alok & Vimal Kumar

Dated: _____ DUGC/DPGC Convener: _____

The course is approved / not approved

Chairman, SUGC/SPGC

Dated: _____