



DES 801- SEMINAR

Speakers

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Kishan, Ritik& Achal

Topic

The Importance of Illustrations in Design

Illustrations in design, like in advertising, epitomize "A picture is worth a thousand words." They simplify complex ideas, convey emotions, and shape brand images effectively. By engaging audiences visually, they complement written content, expanding conceptual solutions creatively.

Typography : The silent hero of design

Typography is a fundamental element of visual communication, influencing how we perceive and interpret written information. This presentation explores the art and science of typography, delving into its historical evolution, key principles, and modern applications.

Design and Circular Economy

In this presentation, we unravel the essence of the circular economy, distinguishing it from the linear paradigm while elucidating its benefits and challenges. Through a strategic lens, we explore design approaches poised to drive sustainable consumption and production, paving the way for a resilient and regenerative future.

Pika

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April 09, 2024



601H-O ,
DJ Building



6.30 PM - 7.30 PM